

# Tint, Tone, Shade: Spring 2010's Hottest Colors



Where is color going in Spring 2010? Back to Primary. With Red, Blue and Yellow being the hottest shades. Color in terms of the “absence of” was also prevalent in the hues of nude floating down the runway. And even the metallics seen in their molten nature took tints toward the primary with ruddy based coppers, blue tinged silver and bright gold.

With the help of MAC cosmetics Nolcha has selected the biggest and brightest stars of color using the tools beyond the fabric to create the look.

## BLUE



(From Left to Right: Ralph Lauren, Giorgio Armani, Piazza Sempioni)  
 (MAC Light as Air, Blue Pro Glitter, Pro Eye Shadow in Atlantic Blue)

**Blue Bandwagon:** Andrew Gn, Anna Sui, Antonia Berardi, BCBG, Blugirl, Gabriele Colangelo, Issa, Luca Luca, Proenza Schouler, Stella McCartney, Zak Posen

## YELLOW



(From Left to Right: Preen, Sonia Rykiel, Haider Ackerman)

(MAC Nylon Eyeshadow, Primary Yellow Pro Chromaline, Ochre Pro Skin Corrector)

**Lemon League:** Blumarine, Burberry, Givenchy, Marni, Matthew Williamson, Nima, Peter Pilotto, Rachel Roy, Tuleh, Versace

# RED



(From Left to Right: Chanel, Lanvin, 3.1 Phillip Lim)

(MAC Cherry Lip Pencil, Ruby Red Pro Gloss, Pro Powder Blush Salsarose)

**Red Representatives:** Ada, Donna Karan, Giambattista Valli, Jean Paul Gaultier, Sophie Theallet, Tommy Hilfiger,

# NUDE



(From Left to Right: Alberta Ferretti, Issey Miyake, Burberry)

(MAC Light Studio Moisture Tint SPF 15, Pro Lip Erase in Pale, Uncommon Blushcreme)

**Stripped Supporters:** A.F. Vandervorst, Cacharel, Chloe, Donna Karan, Gianfranco Ferre, Jason Wu, Nina Ricci

# METALLIC



(From Left to Right: Richard Nicoll, Matthew Williamson, Maurizio Pecoraro)

(MAC Gold Pro Metal Pigment, Copper Pro Metal Pigment, Silver Pro Metal Pigment)

**Metallic Matches:** Balmain, Barbara Bui, Erin Wasson, Frank Tell, Giles, Haider Ackerman, Just Cavelli, Kenzo, Les Copains, Missoni, Olanek, Pucci, Rick Owens, Sportmax, Versace, Versus